

Fertilizers Europe is searching for a **Digital Communications Trainee** to **join the Communications Team**. The trainee will work under the supervision of the Communications Manager and Senior Communications Officer and will support in the development of communication activities and outputs.

Deadline to apply: 1 April 2022

Duration: 6 Months

Type of contract: Paid internship in the form of a "Convention d'immersion professionnelle"

Employment type: Full time

Place: Brussels

What we offer:

- Opportunity to develop your professional experience in a dynamic and international environment.

General responsibilities

- Contribute to the creation of various digital content for website, social media and other online platforms (copy, landing pages, promotional emails, social media cards, gifs, videos) and deliver the message to targeted audience groups
- Assist in the management and growth of social media channels (Twitter, LinkedIn, Youtube, paid advertisement)
- Assist on the management of the association's members digital services
- Assist in the production of the internal quarterly digital magazine
- Contribute to the organisation and execution of events and conferences (virtual or hybrid)

Education, Skills & Competencies

- You have a degree in digital marketing, graphic design, communications or similar
- Knowledge of Adobe Creative Cloud (Indesign, Illustrator, Photoshop, Premier) is a must.
- Familiarity with CMS (Wordpress).
- Knowledge of mailchimp, hootsuite, vimeo video creation and hubspot is a plus.
- Fluent English.

Attitude

- You are creative, tech savvy and solution oriented.
- You are eager to continuously update your knowledge and skills regarding new communication tools & technologies.
- You are a motivated team player.
- You are self-driven and able to take initiative and ownership.
- You are able to meet deadlines and work under pressure.
- Interest for EU policy and EU media is a plus.

Please send your CV AND motivation letter to Jenny Wahlman, Senior HR and Administration Manager, at jenny@fertilizerseurope.com by 1 April 2022.